

NCC Cable System Order

Order #	62582371
Syscode	8383
System Name	Spectrum/Green Bay Interconnect, WI
Market	Green Bay

AE	Jenny Morrison
Sales Coordinator	Loren Page
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA National Live+SD Sep17
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Strother Nuckels Strategies c/o Hulsen
Advertiser	Tony Evers for Governor of Wisconsin

Client Code	
Product Code	
Est Code	1823
Product Name	9.18-9.24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/17/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,192.00	
Commission		\$628.80	
Net Total		\$3,563.20	
Total Spots		86	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New political order. Runs 9.18-9.24. Please run all spots as ordered. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 DT	9/17/18	9/23/18	09:00	16:00						X	X	-	-	4	\$17.00	\$68.00	30	PRE 09/07/18-11/06/18
2	ESP2	ESP2 EF	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$31.00	\$124.00	30	PRE 09/07/18-11/06/18
3	ESP2	ESP2 PT	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	PRE 09/07/18-11/06/18
4	ESP2	ESP2 PT	9/24/18	9/30/18	19:00	24:00	X							-	-	2	\$39.00	\$78.00	30	PRE 09/07/18-11/06/18
5	FOOD	FOOD DT	9/17/18	9/23/18	09:00	16:00						X	X	-	-	4	\$60.00	\$240.00	30	PRE 09/07/18-11/06/18
6	FOOD	FOOD EF	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$92.00	\$368.00	30	PRE 09/07/18-11/06/18
7	FOOD	FOOD PT	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$115.00	\$1,150.00	30	PRE 09/07/18-11/06/18
8	FOOD	FOOD PT	9/24/18	9/30/18	19:00	24:00	X							-	-	2	\$115.00	\$230.00	30	PRE 09/07/18-11/06/18
9	GSN	GSN DT	9/17/18	9/23/18	09:00	16:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/07/18-11/06/18
10	GSN	GSN EF	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 09/07/18-11/06/18
11	GSN	GSN PT	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	PRE 09/07/18-11/06/18
12	GSN	GSN PT	9/24/18	9/30/18	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	PRE 09/07/18-11/06/18
13	HALL	HALL DT	9/17/18	9/23/18	09:00	16:00						X	X	-	-	4	\$22.00	\$88.00	30	NPE 09/07/18-09/30/18
14	HALL	HALL EF	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	NPE 09/07/18-09/30/18
15	HALL	HALL PT	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$70.00	\$840.00	30	NPE 09/07/18-09/30/18

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Status	Accepted			Sold On	Cost Per Spot
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				CPP	-
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16	HALL	HALL PT	9/24/18	9/30/18	19:00	24:00	X							-	-	2	\$70.00	\$140.00	30	NPE 09/07/18-09/30/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	86	0	0	0	0	0	0	0	0	0	0	0	86
AMT	\$4,192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,192.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/18/18

62582371 | Green Bay | Spectrum/Green Bay Interconnect, WI | 8383 |